



Short Bio

Ana Margarida Ferreira holds a degree in Industrial Design (1995, IADE), a Postgraduate degree in Product Design (1996, Glasgow School of Art / CPD) and a Ph.D. in Production Engineering/Industrial Design (2008, UBI). She is currently Assistant Professor at Universidade Europeia, member of the Scientific Board of the same University. She is a member of the Scientific Board of UNIDCOM/IADE and a researcher of the Brazilian LOGO/ UFSC and ECOAR/UFRN Research Labs. Ana Margarida is the director and lecturer of academic courses such as Research Methodology, Design, Creativity, Innovation, Sustainability or Production Design and Integrated Project II and III (Ph.D., Master and BA Design courses). She collaborates regularly with Scientific and Editorial Committees of specialized journals or conferences, is invited to make communications in various forums in the thematic areas of Creativity, Design, Innovation and Sustainability.

Ana Margarida Ferreira successfully supervised 2 PhD theses and more than 20 Master theses in collaboration with companies and other national and international Higher Education Institutions. At present time, supervise 6 Ph.D. and 4 Master students.

She was President of the Scientific Board and member of the Pedagogical Board of IADE-U. She Coordinated the BA Course in Design and the ID:Co.Lab (R&D LAB) of UNIDCOM /IADE. She was also Executive Director of UNIDCOM/IADE (R&D unit) and Vice-President of Direction Board of IADE's Design School.

Main Research Activities/Interests: *Design, Creativity, Innovation and Sustainability;
Tourism, Well-being, Territory and Governance;
Cultural and Creative Industries, Social Change.*